

John G. Testa  
Mayor



CITY OF PEEKSKILL  
OFFICE OF THE MAYOR



## **Peekskill Schedules Three Citywide Tag Sales Over Course of Summer.**

*All Residents Everywhere Invited to Participate. Sales will Take Place June 23, July 28 and August 25.*

Event, Sponsored by Dept. of Parks and Recreation, Will Show Off Neighborhoods, History, Creativity.

### ***For Immediate Release***

**Thursday, June 14, 2007**

**Contact: Mayor John Testa  
914-734-4105**

PEEKSKILL, NY—Residents of this city are banding together to hold three community-wide tag sales over the course of the summer.

Sponsored by Peekskill's Department of Parks and Recreation, the tag sales will take place on succeeding Saturdays June 23<sup>rd</sup>, July 28<sup>th</sup> and August 25<sup>th</sup> 10:00 a.m. till dusk. Participation in the tag sale will be free of charge, and the Department is buying advertising in local publications known for covering tag sales to promote the event.

There are numerous different goals behind the community-wide tag sales, says Mayor John Testa. One of the most important is to show off Peekskill. “Our city has some of the most historic and beautiful neighborhoods in the region,” Testa says. “Holding these citywide tag sales is a great way to draw people in to these neighborhoods and give them a chance to see how beautiful and attractive they are.”

That list, and a map of the community, will be posted on the city’s web site. “This is a superb chance to show off Peekskill’s many strengths. We are a community rich in history and diversity, so I’m sure there will be many great items to be found. And I’m sure this will be a great opportunity for people to visit some of our historic neighborhoods as well.”

One of the oldest communities in the Hudson Valley, Peekskill was founded more than 350 years ago as a trading post by Jan Peek. In its heyday, the city was known as the “Gem of the Hudson” and produced hundreds of thousands of plows, cast iron stoves and other implements a year.

In recent years, Peekskill has celebrated its history by creating a Downtown Historic District, which encompasses much of its Arts District, and also naming the Nelson Avenue neighborhood residential area a Historic District. Many neighborhoods in Peekskill contain entire uninterrupted streets of historic buildings. Those who frequent Peekskill tag sales have found everything from beautiful antique tools to lovely clothing to kitchen appliances and historical materials.

Residents taking part in the community wide tag sale who want to get the greatest possible exposure should make sure to register with the Department of Parks and Recreation. Parks and Rec will keep a master list of all those taking part which will be

posted on the internet. The Department will also provide participants with special signs they can use to show that they are taking part in the community wide tag sale. Numerous registrations have already been made and it looks like there will be dozens of participants in the June 23 event.

Registration forms are available on the Peekskill web site, [www.cityofpeekskill.com](http://www.cityofpeekskill.com), in the Parks and Recreation section, or at Parks and Rec headquarters in Depew Park, at the Hudson Valley Gateway Chamber of Commerce at 1 South Division Street, or at City Hall at 840 Main Street. Signs will be available at City Hall and at Parks and Rec headquarters.

The Department will also be putting together a special map that sale attendees can use to find participants. Peekskill is an old place, and its streets and lanes can prove confusing to the uninitiated.

Citywide tag sales have been a tool for community building and promotion for many years. These will be the first community-wide sales to be held in Peekskill, though.

For more information, contact Mayor John Testa at 914-734-4105.

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